**Creative Media**

We are really looking forward to meeting you in September. Please complete the following tasks:

**Task 1**

Create a table in Word listing as many products that you can think of associated with the following Media sectors:

**Moving image**

**Audio**

**Publishing**

**Websites**

**Games**

**Task 2**

Consider the various ways in which media products can be distributed for the Media Sectors you have listed in the table in Task 1. Label this column “Media Distribution”

**Task 3**

Often, film companies will make use of multiple different media sectors to promote a new film, leading to a greater effect than each sector individually (this is known as **synergy**)

Produce a document showing a film released in the last 12 months that make use of different media sectors. Provide evidence in the form of dates, statistics and images. (Eg. Film soundtracks available for purchase, tie-in posters etc